

# November - December 2011 The Official Publication of the Hoosier Outdoor Writers

"Coyote Crossing", photo by Tom Berg



# Hoosier Outdoor Writers

The Hoosier Outdoor Writers was formed in 1969 and has brought together many diverse groups and individuals with shared interests. The Hoosier Outdoor Writers, known among its members as HOW, is a group of dedicated media professionals who are keenly interested in the wise use of natural resources in the Hoosier State.

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**On the cover:** Mike Schoonveld from Morocco watches two coyotes that he caught on his trapline recently. As you can see, these song-dogs were caught within ten feet of each other. Tom Berg photo.



## **President's Message**

by Brandon Butler

An hour or so before the sun rose on another Missouri opening morning, I found myself standing in front of my gun safe, forced to make a decision. Should I hunt with my new synthetic stock, stainless steel, weather resistant, ultra-light .300 Winchester Magnum, or should I once again shoulder my grandfather's trusty old battered and beaten .30-06? It wasn't hard to decide.

As I ran my fingers over the old wooden stock, tracing long deep scratches time has turned a darker shade of brown, I dreamed of the journeys this rifle made out west. What was it like riding along with the old man and his crew as they traversed a two-track to the top of some distant Rocky Mountain in a rusted-out old Jeep? I'll never know, but I

imagine them laughing and carrying on, talking about life back home while reveling in their momentary escape. I picture my grandfather smiling, wearing a tattered flannel shirt and worn-out blue jeans. His rifle, my rifle, gripped tight in his hands. I chose the .30-06 because it's an extension of a man who meant the world to me, and when I hunt with his rifle my fondest memories of him come alive.

A quality firearm is sure to outlive its owner if properly cared for. Therefore, many of us are blessed to own heirlooms passed down through generations. I actually have a number of firearms that once belonged to my father and my grandfathers. In fact, I actually have a rifle that originally belonged to my great-great-grandfather. I wish I knew more about this particular rifle. Understanding its history would surely add to the ambiance of ownership, but I never asked my Grandpa for the details. One morning, as a child, I went to his closet to grab a .22 and instead returned to the kitchen of his small Lake Station home with the old rifle. He sternly told me to put it back, and leave it alone. It was his grandfather's, he said. I never touched it again until months after his death when grandma told me to come and get "my guns."

It's common to take possession of a firearm you know little or nothing about. Whether you inherit a rifle or pick up a shotgun at a random auction, you must approach the firearm cautiously. Since you don't know about the firearm's history, you must learn all you can about it to ensure safety in the present and use in the future.

Before you ever consider shooting the firearm, you need to thoroughly clean and inspect it. Begin the process of cleaning by taking every precaution to ensure safety. First and foremost, make sure the firearm is not loaded. Then proceed to make sure the safety is on and the muzzle is pointed in a safe direction. Look down the barrel to ensure it is clear of any obstructions, then thoroughly clean the barrel and action.

If the firearm appears to be in good shape, and you're confident it is in working order, then you should be ready to fire it. If, however, you have any apprehension as to its operating ability, I sincerely advise you to contact a gunsmith, who can professionally critique the firearm and attest to it being safe to fire.

An inherited firearm is a true treasure that should last longer than your lifetime. Be sure to try to learn as much as you can about the firearms you may one day own, as knowing stories of their adventures in the hands of those who came before you adds to the glory of the gun. Then pass the stories on. We all hope to leave a legacy, and our firearms will tell a portion of our tale.

See you down the trail...

## **The Hoosier Outdoor Writers**

New Members, Past Presidents & Memorial Section

## HOW extends a warm welcome to our growing ranks of outdoor communicators:

Dianna Garbers (Active) Martinsville, IN Sponsor: Alan Garbers

Phillip Cox (Associate) Montezuma, IN Sponsor: Don Bickel

## Memorial to Deceased HOW Members Those Who Have Gone Before Us:

Jack Alkire – President of HOW 1979 **Bill Beeman – Executive Director** Ed Blann Charlie Brown Gary Carden Jim "Moose" Carden - President 1982/83 George Carey John Case Bill Church – President of HOW 1972 Jack "Big Jake" Cooper Mark Cottingham Jerry Criss Dick Forbes Tom Glancy - President of HOW 1977 Dale Griffith Fred Heckman Jack Kerins Mike Lyle – President of HOW 1981 Ralph "Cork" McHargue – President 1976 **Dick Mercier** Bob Nesbit Hellen Ochs Jack Parry Harry Renfro "Bayou" Bill Scifres - President of HOW George Seketa Al Spiers Robert "Doc" Stunkard Butch Tackett Joe West

## **Past Presidents of HOW**

"Bayou" Bill Scifres	1969
"Bayou" Bill Scifres	1970
"Bayou" Bill Scifres	1971
Bill Church	1972
Rick Bramwell	1973
Jack Ennis	1974
Phil Junker	1975
Ralph McHargue	1976
Tom Glancy	1977
Bob Rubin	1978
Jack Alkire	1979
Louie Stout	1980
Mike Lyle	1981
Jim "Moose" Carden	1982
Jim "Moose" Carden	1983
John Davis	1984
John Davis	1985
Ray Harper	1986
Ray Harper	1987
Ray Dickerson	1988
"Bayou" Bill Scifres	1989
"Bayou" Bill Scifres	1990
"Bayou" Bill Scifres	1991
Jack Spaulding	1992
Jack Spaulding	1993
John Rawlings	1994
Phil Bloom	1995
Marty Jaranowski	1996
John Martino	1997
Mike Schoonveld	1998
Jack Spaulding	1999
Jack Spaulding	2000
Sharon Wiggins	2001
Phil Junker	2002
Larry Crecelius	2003
Bryan Poynter	2004
Phil Bloom	2005
Brian Smith	2005
Brian Smith	2000
Brent Wheat	2007
Bryan Poynter	2000
John Maxwell	2009
	2010

# **Annual HOW Conference**



## Make Plans Now To Attend The "Explore Lake Michigan" 2012 Annual Conference!

Have you made your hotel reservations at The Radisson at the Star Plaza in Merrillville yet? The 2012 HOW conference is quickly approaching! The special HOW room rate of \$99.00 per night (plus tax) is good until April 13,



2012 or until our block of rooms is exhausted! That means it is time to start making your plans!

As you know, the HOW Conference will take place at the Radisson Hotel and Star Plaza in Merrillville, IN. This promises to be another excellent conference, and you definitely won't want to miss it!

The conference will take place on the weekend of May 4-6, 2012, with the main meeting occurring on Saturday, May 5th. We chose the date of the conference very carefully to minimize conflicts

with Easter, Mother's Day, AGLOW events and Memorial Day weekend, so hopefully most HOW members will be able to plan their schedules ahead of time so they can attend.

We will have plenty of interesting seminars and speakers at the conference, and the theme for the 2012 meeting will be **Explore Lake Michigan!** Are you interested in learning about fishing Lake Michigan's tributary streams for salmon and trout? One of our seminar speakers will cover that! What about boating on Lake Michigan and trolling for salmon and trout? We have a charterboat captain scheduled to give a seminar on that, too! Where do these trophy-sized fish come from? The manager of Bodine State Fish Hatchery will tell us all about this interesting aspect of fisheries management. Do you want to learn more about the Indiana Dunes and the Lake Michigan shoreline? The property manager from Dunes State Park will also be on-hand to speak to us. More details will be forthcoming in future editions of The Blade.

We have already reserved a block of discounted rooms at the Radisson Hotel for HOW members interested in staying overnight or for the entire weekend, so go ahead and make your reservations now. The details are below:

## FOR ROOM RESERVATIONS: www.starplaza.com or 1-219-769-6311.

### Group/Promotional Code: HOOS

<u>Standard King</u>: (Friday 5/4/12 and/or Saturday 5/5/12): \$99.00 per night + tax.

Standard Double Queen: (Friday 5/4/12 and/or Saturday 5/5/12): \$99.00 per night + tax.



The Fitness Center at the Radisson Hotel at Star Plaza is a state-of-the-art facility, and includes treadmills, ellipticals, Lifecycle and free weights. It is complimentary to Star Plaza guests. Photos courtesy of the Radisson.

The Blade

## **HOW Awards-In-Craft Winner**

(2nd Place in the Writing Contest – Under 1000 Words) (Hunting/Trapping category)

### "Best Day on Balsam Mountain" by PJ Perea

After a tom gobbled noisily on the roost, Sam proclaimed, "Today is the best day of my life! Tomorrow will be even better!"

Sam Chandler, 9, of Wainsville, N.C., was scouting for turkeys with his dad and their hunting guide. It was the evening before a special hunt only for JAKES members when he made that statement. He was part of the NWTF's 2010 Nantahala Chapter's annual JAKES turkey hunt.

Turkey hunters know that getting a wild turkey is a challenge, even on the best of days. It seems like they take forever to move into shotgun range. They are fickle and disappear at a whisper of danger. They are a challenge to everyone that awakens in the darkness and sneaks into the woods, hoping for a chance to see or hear one in the wild.

For Sam, this challenge is even more difficult. Sam will never be able to see a gobbler approaching in the woods, because he is blind. His disability does not keep him from hunting hard and experience all he can in the woods.

Sam and his dad, Chan Chandler, have been hunting together for years, and always have a great time. "I've been going out (in the field) with my dad for the past five years. It's something my dad and I like to do together," said Sam. "We've been out hunting bears, squirrels and rabbits, but I've always wanted to hunt turkeys."

His chance came when NWTF member Raymond Bunn called his dad and invited them to attend the chapter-sponsored hunt. His father is a farmer and spends much of his spring getting the pastures and fields ready for the growing season. But, an invitation for a hunt on the Balsam Mountain Preserve convinced him to change his already busy plans.

The Balsam Mountain Preserve is a private community that graciously has opened its land for the youth hunt for the past five years. The opportunity was a real gift for any JAKES member invited to this exclusive hunt.

"This was a big deal for us," his dad said. "The chance to take Sam out just to hear turkeys was impressive enough. You don't pass on invites like this one."

Tomorrow came quickly as the Chandlers rolled out of bed at 4 a.m. Bunn led them to a tree near the roosted gobbler, and the trio hunkered down and waited patiently for dawn.

"They were gobbling right away," Sam remembered. "My dad and I (quietly) went over what we were going to do in case a big one came our way. I was so excited to hear the birds up close."

Sam's proclamation from the night before was starting to come true. It was going to be a great day!

The action heated up as a hen came to Bunn's calling. The group froze as the hen's wary eyes scanned the tree where they were seated, and then the big gobbler came in running.

Blind since he was born, Sam's world is made up only fuzzy shapes and shadows. But he and his dad have, over the years, developed a system of aiming and shooting.

"We stayed calm and cool," Sam said. "Dad aimed the gun and told me to pull the trigger. The first thing I heard after the gun blast was my dad crying. He was pretty excited."

Sam was one of two JAKES members lucky enough to harvest a gobbler during the hunt. His prize was a 20-pound gobbler with <sup>3</sup>/<sub>4</sub>-inch spurs and a 9-inch beard, not to mention the best day of his life so far.

"We had the turkey for Easter dinner. It was very good," Sam proudly explained. "I gave some of the feathers to my cousins and am having the fan mounted. I can't wait to go turkey hunting again next year!"



## "Everyone Get One" Program Still Available For HOW Members



Have you recruited a new HOW member yet this year?

During the 2011 HOW conference at Turkey Run this past spring, HOW President Brandon Butler described the new "Everyone Get One" program, designed to boost HOW membership. Every HOW member that signs up a new Active or Associate member this year will have their dues waived for 2012. If you look back at page 4, you will see that Alan Garbers and Don Bickel have both recruited a new member recently. Way to go, guys!

Where can you find prospective new HOW members? The answer is easier than you might think. Most outdoorsmen have a group of friends or relatives with whom they share their outdoor experiences and exploits, and that's a good place to start. Most of those people would be qualified to join HOW as an Associate member. Do they love the outdoors? Are they passionate about conservation, fishing, hunting, trapping or wildlife in general? Let's get them involved! Whether they remain an Associate member indefinitely or become an Active member in the future, they can help strengthen our group.

As already mentioned, new members are not required to be writing and selling newspaper or magazine articles before they join HOW. We are willing and able to help them get started and show them the ropes. Many of HOW's Active members started as Associate members and quickly worked their way up to Active status.

So get out there and sign up a new member or two! Use the same New Member form that is printed in every newsletter and on our HOW website. Send the forms, checks and tearsheets (if applying for Active status) to HOW Executive Director Tom Berg at the address on the form. Thank you for helping to grow the Hoosier Outdoor Writers. And if you recruit a new member, enjoy your free membership in 2012!



## The 2012 HOW Awards-In-Craft Contest

### HOW CRAFTS AWARD CONTEST RULES

The contest year shall be for material published or aired from January 1, 2011 to December 31, 2011. All submissions, including photography, must have been printed, aired, published or electronically posted during the contest year.

The author, photographer or broadcaster must be an Active or Associate member of HOW.

The author, photographer or broadcaster must have been paid a standard rate for any work entered in the contest. Photos or articles published on a private Website or a not-for-hire Website will not be accepted. Photos/articles that are published, or radio/TV programs that are broadcast in trade for advertising or other non-monetary remuneration or for gratuitous fees (such as \$1) are not permitted.

At this time, blogs will not be accepted as an article. Photo essays (where the only writing is in the captions) will also not be accepted as an article. These types of entries will be disqualified.

This year we will continue the format that was started last year by allowing electronic submissions only. We no longer accept paper entries. This has resulted in much less work for entrants, contest coordinators and judges. It also conserves valuable natural resources, which is something we can all be proud of. Entries must be submitted via email or filed on a CD/DVD and mailed. The only exception is the broadcast division, where tapes are also allowed. See the rules below for additional details.

#### **RULES FOR SUBMISSION**

1) Contest entries must be in an electronic form. Entries must be emailed (or postmarked if mailing a CD or DVD) no later than March 7, 2012. Entries emailed or postmarked after that date will be disqualified. Send all entries to the proper contest coordinator.

2) An official HOW contest entry form must accompany each entry. The entry form must also be sent electronically (after typing the entry details into the form).

3) Send no material that needs to be returned. No original material is required. As mentioned above, print contest entries and photo contest entries must be sent in an electronic form. In the broadcast contest, tapes, recordings and DVDs are welcome.

4) All submissions of print entries (either from traditional paper or electronic media) must consist of one electronic copy of each article with bylines removed. This file must be text only – do not scan tearsheets or newspaper/magazine pages. This electronic copy must be submitted as a Microsoft Word 97-2003 Document (.doc) or as a PDF file (.pdf). Entries not following these rules will be disqualified. As mentioned, print entry files must be emailed (or filed on a CD or DVD and mailed) by the deadline.

5) Entries into the broadcast category require only one tape or recording and may be sent by tape cassette, CD, VHS or DVD formats. Radio and television entries may carry the broadcast station's name and call letters if they are on "as aired" dubbed tapes. TV entries should be dubbed minus commercials if possible to facilitate judging.

6) Entries in the photography division must consist of one electronic (digital) copy of each photo. This electronic copy must be saved as a JPEG file (.jpg or .jpeg). Prints, slides and paper copies of photos will not be accepted. Please include a title for each photo entry. Digitally produced photos should not be substantially manipulated. Allowable photo enhancement is limited to standard shooting/darkroom techniques, such as color correction, contrast control and image cropping.

7) An individual article, photo or broadcast may only be entered in one category/division. Entering the same piece in multiple categories/divisions will result in the disqualification of duplicate entries.

8) There is a limit of two entries per category.

### For all Article entries, send submissions to the Writing Contest Coordinator:

Eric Stallsmith, Email: <u>contest@hoosieroutdoorwriters.org</u> US Mail: 5701 Elmwood Ave, Suite H, Indianapolis, IN 46203

### For all Photography entries, send submissions to the Photo Contest Coordinator:

John Martino, Email: jmartino@cityofkokomo.org US Mail: 12825 W 100 N, Kokomo, IN 46901

### For all Broadcast entries, send submissions to the Broadcast Contest Coordinator:

Tom Berg, Email: <u>thomas.berg@comcast.net</u> US Mail: 2142 Nondorf Street, Dyer, IN 46311

### **CONTEST DIVISIONS**

- 1) Writing articles published as 1,000 words or less (Magazine, Newspaper, E-zine).
- 2) Writing articles published as more than 1,000 words (Magazine, Newspaper, E-zine).
- 3) Photography
- 4) Broadcast (Radio-TV-Video)

### WRITING ARTICLE CATEGORIES

- 1) Hunting/Trapping
- 2) Fishing
- 3) Conservation
- 4) General Outdoors (other than hunting, fishing, trapping)

### **PHOTOGRAPHY CATEGORIES**

- 5) Hunting/Trapping
- 6) Fishing
- 7) Outdoor Scenic
- 8) Outdoor Recreation (other than hunting, fishing, trapping)

### **BROADCAST CATEGORIES**

9) Best Radio Broadcast10) Best TV Broadcast11) Best Video

## 2012 HOW AWARDS-IN-CRAFT CONTEST ENTRY FORM

Name:	
Address:	
Category	Division
Title:	
Where published/aired:	
Publication/air date:	
Entries and forms must be emailed or po	stmarked <u>no later than March 7, 2012</u>

# **HOW Member News**

## Young Nick Martino Scores Trophy Buck on Opening Day

Joe Martino's 10 year-old son Nicholas is well on his way to becoming a big-game trophy hunter. We have seen photos of him more than once in the past with game that he has harvested, but the deer he got this fall was especially thrilling.

"Thought I'd share a photo of the great buck that my son Nicholas got on opening day of the firearms season. The buck field dressed at 200 lbs and is a typical 10-point with a forked brow tine, making him an 11-point," said Joe. "Nicholas made a perfect double lung shot at just 25 yards with his Mossberg 500 Super bantam Youth .20-gauge. We were sitting in a two-man ladder stand and believe me, we were both nervous wrecks!"

"As you might expect, we had our issues trying to make it work as the buck approached, but thankfully luck was on our side and he did really great and we pulled it off in the end. Heck, he saw the buck approaching before I did and he had to tell me where the deer was! His mother and I, as well as Nicholas, are all extremely thankful, excited and proud!"



Way to go, Nicholas! That's a deer to be proud of! Photo by Joe Martino.

## **Rick Bramwell Suffers Devastating Fire**

On November 2nd, long-time HOW member and past HOW President Rick Bramwell lost his house and nearly all of his worldly possessions to a terrible fire. "I lost everything in the house fire," he said, "including all my guns. The Rocky boots and CVA Accura muzzleloader that I won at the Turkey Run HOW meeting – gone. I got out in my underwear and tee shirt. I did manage to pull my trophy deer mount off the wall on the way out. Also lost many wildlife prints, including a Terry Redlin. Friends and strangers have loaned me clothes and guns. One lady, at my daughter's church in Bloomington, wrote me a check for \$500. This has been a humbling experience."

Although Rick had insurance, some things will never be replaced. "I had several family heirlooms that are now gone. The toughest gun to replace will be my Remington 1187 DU 12 gauge. I also lost several more guns and all my fishing gear, too. If any HOW member has framed wildlife prints they no longer want, I'll take them. On a brighter note, I have a new beagle. She is 3 years old and can really run a rabbit."

The Blade

## Two HOW Members Vanquish Infamous "Writer's Curse"

by Mike Schoonveld

There's a well-known syndrome among men and women who write about fishing and other outdoor topics called the "Writer's Curse." It's very similar to the vacation curse, especially a fishing vacation, when the first words out of your guide's mouth are, "You should have been here last week."

Quite often when a writer shows up to get a story about fishing, hunting, trapping or any other topic, Lady Luck takes a vacation. When two writers show up, the results can be even worse!



Tom & Mike after a successful day on the trapline.

HOW Executive Director Tom Berg came along with me on my coyote trapline in early November, and we weren't sure if we'd be lucky or not. There was no "planned" story, such as we might be doing if going to a lake to catch bass on surface lures or hunt ducks over decoys. We just planned to go and see what developed. Tom was, however, planning to help me with photos for two of my upcoming stories for *Trapper and Predator Caller* magazine. The first is about trapping out of a cross-over SUV (aka the Chevy Equinox), and the other is a story about your trapping vehicle being stuck, keeping from getting stuck and what to do when you are stuck. We were hoping there wouldn't be any "unposed" photos involved - especially with the Equinox.

We did have an interesting day on the trapline, and it was productive for both of us. We were both able to



add to our photo library, Tom got plenty of information for articles in the publications for which he writes and there was no sign of the outdoor writer's curse.

On the second property where I had traps set, the farmer had just finished harvesting his corn a couple days earlier, allowing access to a ditch crossing a half mile off SR 55. This was the second morning I'd checked the traps set there. Bingo! Coyote #1 was waiting. With good sun, we made full use of this spot for a photo shoot.

The next farm showed no sign of activity, but at the had found my trap. Tom took more photos as I reset my trap.

the next location another coyote had found my trap. Tom took more photos as I reset my trap.

The day before, since I knew Tom was coming, I set a couple places which were new territory for this season. As we approached the last spot on the last farm, I told Tom it looked like we were done because if there was a coyote there, we'd probably have seen it by now. Just as I finished those words, up it jumped where it had been sleeping. The Equinox was so quiet we were only about 25 yards away before it woke up.

Success! But more importantly, no Writer's Curse for us this time!

The Blade

## Michael Ellis Enjoys Sights and Sounds of Old Florida

Michael Ellis and his wife Willie retired to Florida a couple of years ago, but they were forced to spend much of their time battling Willie's cancer. Happily, things are looking up.

"My wife has finished all of her radiation and chemo treatments and we've been doing some mini-travels to celebrate," said Michael. "We couldn't go before because she didn't feel very



good and the chemo lowered her resistance to being able to fight off infections. But that's in the past and we are now looking forward."

"A few weeks ago, we made a road trip to the Stephen Foster State Park and Cultural Center. We learned that Foster never visited Florida and that his song, that has the line, 'Way down upon the Swanee River,' was originally written as 'Way down upon the Peedee Ribber.' The Peedee Ribber (located in South Carolina) lacks the cache of Swanee Ribber. We took the trail that leads down to the Swanee River and of course, once we arrived at the banks of the river we sang 'Way down upon the Swanee River.' The Swanee River is in Suwanee County."

"My fishing foray to the Swanee River was just as my dad used to tell people when they asked if he had caught anything. He would reply, 'Oh, I fed a few mosquitoes and taught the worms how to swim.' My dad taught me no matter whether I was hunting, fishing, trapping or 'shrooming in the woods, the experience of being outside and enjoying nature was the best reward. It was one of the many life lessons he taught me."

Michael and Willie took the time to do quite a bit of sightseeing on their trip. "Along the way we saw lots of deer, turkey and of course, gators," he said. "Life is good."

## **Membership Changes and New Email Addresses**

The following HOW individual members have reported a change in email addresses or postal addresses. Please make a note of them:

Daniel Anderson:	New email address:	danjand1@comcast.net
Ken Barnes:	New email address:	ztw51@hotmail.com
Ray Dickerson:	New email address:	raythegadabout@gmail.com

If your email address or other information changes, please notify HOW Executive Director Tom Berg at <u>director@hoosieroutdoorwriters.org</u> or by mail at 2142 Nondorf St., Dyer, IN 46311 as soon as possible. You won't receive important HOW updates if we don't have your current contact info!

### Unusual Nature Photos From The Hoosier Outdoors Sponsored by Brownells, Inc.

### **Polyphemus Moth Is A Very Large Silk Moth!**



Close-up Original

The "What is it?" question from the last newsletter was pretty tough, and only five HOW members were able to identify it. Mike Schoonveld, Mike Berg, Bill Keaton, Don Bickel and John Maxwell each guessed the right answer, and Mike Schoonveld was



the winner when we drew a name for the Costa Del Mar sunglasses.

This time, the mystery creature was a Polyphemus moth. These large silk moths are seldom seen by Hoosiers because



they typically fly only at night. Even so, they are still fairly common. They are usually seen shortly after they emerge from their cocoon and are docile while resting and drying their wings. You can tell that the moth shown here is a male because its fern-like antennae are large and bushy. Female Polyphemus moths have much smaller, thinner antennae.

For this issue, our friends at **Brownells, Inc.** have agreed to provide a very nice prize for the HOW member that guesses the right answer to this issue's "What Is It?" question (see below). This time the prize will be a gift certificate for merchandise that the winner can choose from the Brownells website. See below for more info.

### Berg Poses Another Nature Photo "What Is It?" Question

Here's another Nature Photo mystery. The photograph shown to the right is a close-up of part of a common creature that lives right here in Indiana. It probably does not live in your back yard, but it can be found throughout the state. Have you ever seen it? Can you guess what it is?

This creature may be easy to identify for some people, but we'll see. Do you know of any Hoosier creatures that look like this? Take a guess! This time you  $\underline{\text{DON'T}}$  have to identify the specific species. If you believe it's some kind of bird, for example, go ahead and just guess "Bird". If you



think you know what it is, send the answer via email to <u>thomas.berg@comcast.net</u>. If you're right, you'll be in the running for this issue's prize. For everyone who doesn't know, you will just have to wait for the next issue of The Blade to find out!

As mentioned above, Brownells will be donating a \$100 gift certificate for merchandise from <u>www.brownells.com</u> as a prize for the HOW member who guesses the right answer to this issue's "What Is It?" question. If multiple people guess the right answer, we'll draw one winner at random from the group of correct entries. Good luck and have fun! All photos on this page by Tom Berg.

## **HOW Supporting Member News**

These pages are devoted to the loyal supporting members of the Hoosier Outdoor Writers. Brief descriptions of new products, award-winning products and press releases are listed here. HOW members interested in reading more can visit the supporting member websites or call or email the company contact for more information.



## O.F. Mossberg & Sons, Inc. Announces Launch of Mossberg® Outdoors

**North Haven, CT:** Since 1919, Mossberg has been the leader in delivering quality, affordable firearms to hunters and shooters around the world. Continuing with that standard of excellence, and through a partnership with Outdoor Adventures Worldwide LLC, Mossberg is proud to introduce a full-service agency to help you select, book and prepare for your next hunting experience or plan that once-in-a-lifetime outdoor adventure. Best of all, it is provided as a free service through Mossberg Outdoors (www.mossbergoutdoors.com).

Purchasing your firearm is only the first step in harvesting a trophy, and Mossberg is committed to completing our customer's journey by introducing a service-oriented booking agency with access to hundreds of field-tested and approved destinations worldwide. Whether your interest lies in hunting the Big 5 in Africa to Brown Bear, Caribou, Elk, Whitetail or Mule Deer, Pheasant, Pronghorn or the Grand Slam of Wild Turkeys, Mossberg Outdoors can help you find the perfect destination and our qualified, knowledgeable agents handle all of the time-consuming details.

"Hunters and outdoor enthusiasts are more than valued customers to Mossberg; they are the ultimate conservationists," commented Tom Taylor, Vice President of Sales and Marketing for O.F. Mossberg & Sons, Inc. "The dollars spent each year on hunting and fishing licenses, equipment purchases and destination travel support the preservation of wildlife, our hunting heritage and the many people employed in the outdoor industry. Mossberg wants to give back to our customers and all outdoorsmen and women by providing this free, full-service travel agency. With over 300 world-class destinations to choose from, Mossberg Outdoors can help you plan the hunt-of-a-lifetime."

Mossberg Outdoors will customize an adventure to meet your specific needs with multiple options for hunting, fresh and salt-water fishing, and general outdoor adventures including rafting, hiking/pack trips and photo safaris. Interested in fostering your young hunters and building life-long memories or entertaining clients or top personnel? Mossberg Outdoors can tailor a family trip or corporate outing to fit your lifestyle and budget. Our services include trip itineraries, up-to-date customs regulations, travel insurance and recommended gear lists so your experience is a success.

For more information and to receive our newsletter, please visit our website: <u>www.mossbergoutdoors.com</u>, or if you are ready to plan your next great adventure right now, please contact us at <u>info@mossbergoutdoors.com</u> or 800-864-5429.

HOW members may also contact Linda Powell from O.F. Mossberg & Sons, Inc. (email: <u>LPowell@mossberg.com</u> or phone: 336-441-2923), or C.J. Brown from



Outdoor Adventures Worldwide LLC at info@mossbergoutdoors.com or 803-480-1260.

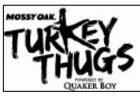
## **HOW Supporting Member News**



## Quaker Boy® Introduces Mossy Oak® Turkey Thug® and Mossy Oak® Deer Thug® Products

**Orchard Park, NY:** Quaker Boy, Inc. is proud to announce a partnership with Mossy Oak Turkey Thugs and Mossy Oak Deer Thugs to introduce an elite line of hunting calls and accessories featuring the Thug logo. Combined with over 50 years of industry experience, these products reflect unmatched knowledge, design and craftsmanship, all proudly made in the USA.

A portion of the sales from this series of products will be donated to benefit the Outdoor Recreation Heritage Fund (ORHF). The ORHF was built to aid American service members and their families and service such organizations as the Wounded Warriors Foundation and the Paralyzed Veterans of America Foundation.



"Through our efforts with Quaker Boy, we can make a difference in these warriors' lives. It's been my privilege to share time afield with some of these men and women. I am humbled and honored by their presence," said Ronnie "Cuz" Strickland, Executive Vice President of Mossy Oak.

"I had the privilege of meeting with Cuz and the team down at Mossy Oak. It took about 30 seconds to get the message and purpose for the TV shows," said Chris Kirby, Quaker Boy President. "It was simple to see the ultimate good we will accomplish. I was all in!"

Tune in to Mossy Oak Turkey Thugs and Deer Thugs on the Pursuit Channel all year long to enjoy action-packed hunting excitement and share in the greatest effort of all, to honor those who fight and sacrifice for our freedoms every day.



To learn more about Quaker Boy, log on to <u>www.quakerboy.com</u> or contact Ernie Calandrelli at <u>ecalandrelli@quakerboy.com</u> (800-544-1600 or 716-662-3979). For more information on the Outdoor Recreation Heritage Fund, visit <u>www.pvaheritagefund.org</u>.

## Hart Productions Announces Cincinnati Sport Shows

Batavia, OH: Hart Productions produces many different trade shows for consumers, and the next one is the

**CINCINNATI TRAVEL, SPORTS & BOAT SHOW**, presented by RAM Trucks. The show dates are January 20-22 & 25-29, 2012 at the Duke Energy Convention Center Downtown. The **CINCINNATI HUNTING & FISHING SHOW** will run concurrently from January 25-29, 2012 in the same location.

"All information, directions, exhibitor lists, and seminars are on our website below," said Chip Hart from Hart Productions. "Any HOW Members who wish to attend may email me directly to have press passes left at our Will-Call for pickup (located in the center's Fifth St. Lobby)."



For more information, contact: Chip Hart at 877-704-8190 or <u>chip@hartproductions.com</u>. You may also visit <u>www.hartproductions.com</u>.

## **HOW Supporting Member News**

## Koppers Fishing Wins Back-to-Back Industry Awards



**Niagara On The Lake, ONT:** The Niagara On The Lake fishing lure manufacturer best known for making the most life-like fishing lures on the market under the LIVETARGET brand has been recognized once again by their peers by winning the Best New Soft bait award at the annual ICAST convention in Las Vegas held on July 13-15, 2011. Koppers Fishing and Tackle Corporation won the same award last year.

The 2010 winner was a life-like Hollow Body Frog, which Koppers followed up this year with a Hollow Body Field Mouse that made many people stop and do a double take as it looked liked it would scurry away in an instant. "This is another great chapter for a local start-up Niagara business that is now shipping products to countries around the world thanks to help from their many local partners," added Koppers.

Koppers Fishing and Tackle President Grant Koppers was delighted to win this award again, which made it two consecutive years that the company has been recognized for their cutting-edge designs. "To win once is an honor for a young company, but to win back-to-back awards solidifies the company's position in the fishing industry and gives us a great boost with our new product launches," stated Koppers.

Koppers Fishing & Tackle Corp is the manufacturer of the LIVETARGET life-like fishing lure brand, founded in 2007. The premium lures feature state of the art tooling and painting processes, creating a lure that almost jumps out of the box with realism. They have also just released a new line of premium hard baits for the saltwater market. LIVETARGET can be found in most major chains and independent retailers throughout North America and around the world. For additional information please visit <u>www.livetargetlures.com</u>. HOW members may contact Koppers office manager Tom Chopin at <u>info@koppersfishing.com</u> or 1-888-231-4448.

## **New Supporting Members**

The following companies are new Supporting Members of HOW. Please take a few minutes to check out their websites and their innovative outdoors-related products!

**Alpine Archery**: Full-line archery manufacturer of bows and archery accessories for men, women and children. Website: <u>www.alpinearchery.com</u>. Contact: Vince Kite, 208-746-4717, <u>vince@alpinearchery.com</u>.

**Altus Brands**: An outdoor products manufacturer of shooting gear, scents, game calls and other hunting products. Website: <u>www.altusbrands.com</u>. Contact: Charles Ricci, 800-891-3660, <u>cricci@altusbrands.com</u>.

**Arizona Rim Country**: Manufacturers of the AZ E-Z Fletch tool for fletching arrows quickly and precisely. Website: <u>www.ezfletch.com</u>. Contact: Randy Phillips, 480-961-7995, <u>randy@ezfletch.com</u>.

**Carolina North, MFG**: Makers of the Rope Ratchet and the Hang 'Em High Rope Ratchet Hoist. Website: <u>www.roperatchet.com</u>. Contact: Kent Southard, 336-992-0082, <u>kent@roperatchet.com</u>.

**Goat Tuff Products**: Manufacturers of Goat Tuff glues for fletching, Opti Vane fletching and other archery accessories. Website: <u>www.goattuffproducts.com</u>. Contact: Jerry Smith, 520-742-1701, <u>goattuff@msn.com</u>.

**Human Energy Concealment Systems, LLC**: Makers of the HECS clothing that allows the wearer to get closer to game animals. Website: <u>www.hecsllc.com</u>. Contact: Mike Slinkard, 541-575-4327, <u>mike@hecsllc.com</u> **Victory Archery**: Manufacturer of advanced carbon arrows and bolts for target shooting and hunting. Website: <u>www.victoryarchery.com</u>. Contact: Stu Bahl, 858-218-2280, <u>sbahl@aldila.com</u>.

## **HOW's Supporting Member Websites**

Alpen Optics - www.alpenoutdoor.com Aquateko International - www.aquateko.com B'n'M Pole Company - www.bnmpoles.com Back Mountain Outdoor Products - www.bmoproducts.com Bass Pro Shops - www.basspro.com Battenfeld Technologies - www.battenfeldtechnologies.com Bill Lewis Lures - www.Rat-L-Trap.com Birchwood Casey - www.birchwoodcasey.com Blackpowder Products, Inc. - www.bpiguns.com BoatUS - www.boatus.com Brownells, Inc. - www.brownells.com Buck Knives - www.buckknives.com Bundy Ducks - www.bundyducks.com Cabela's, Inc. - www.cabelas.com Camp Chef - www.campchef.com Carbon Express - www.carbonexpressarrows.com Castalia Outdoors - www.castaliaoutdoors.com Church Tackle Company - www.churchtackle.com Clam Outdoors - www.clamoutdoors.com Coleman Company - www.coleman.com Costa Del Mar - www.costadelmar.com Creative Outdoor Products - www.hunterdan.com Crosman Corporation - www.crosman.com CTI Industries - www.zipvac.net DeLorme, Inc. - www.delorme.com Dreamweaver Lures - www.dreamweaverlures.com Eagle Claw - www.eagleclaw.com Environ-Metal, Inc. - www.hevishot.com Federal Premium Ammunition - www.federalpremium.com Flambeau Products Corp. - www.flambeauoutdoors.com Flatrock Hunting Preserve - www.flatrockhunting.com FLW Outdoors - www.flwoutdoors.com Flying Fisherman - www.flyingfisherman.com Frabill - www.frabill.com Freedom Group Companies - www.freedom-group.com Frogg Toggs - www.froggtoggsraingear.com G.Loomis - www.gloomis.com Gamo USA - www.gamousa.com Gerber Legendary Blades - www.gerbergear.com Hart Productions - www.hartproductions.com Henry Repeating Arms Co. - www.henryrepeating.com Hoosier Trapper Supply - www.hoosiertrappersupply.com Hoppe's - www.hoppes.com Horton Archery - www.crossbow.com Houghton Mifflin Harcourt - www.hmhco.com Howard Communications - www.howardcommunications.com HT Enterprises - www.icefish.com Hunt's Photo & Video - www.huntsphotoandvideo.com Hunter's Specialties - www.hunterspec.com Indiana Conservation Officer Magazine - www.icoo.com Indiana Outdoor News - www.indianaoutdoornews.net Ind. Smallmouth Alliance - www.indianasmallmouthalliance.org Jewel Bait Company - www.jewelbait.com Johnson Outdoors, Inc. - www.johnsonoutdoors.com KG Enterprise, Inc. - www.kgenterprise.com Koppers Fishing & Tackle - www.livetargetlures.com Kruger Optical - www.krugeroptical.com Kwikee Kwiver Co. - www.kwikeekwiver.com

L&S Bait Co. - www.mirrolure.com LaCrosse Footwear - www.lacrossefootwear.com Lamiglas, Inc. - www.lamiglas.com Leupold - www.leupold.com Lightfield Ammunition - www.lightfieldslugs.com Lodge Manufacturing - www.lodgemfg.com Mathews - www.mathewsinc.com Mossy Oak - www.mossyoak.com Muzzy Products Corp. - www.muzzy.com MyTopo - <u>www.mytopo.com</u> National Shooting Sports Foundation - www.nssf.org Normark Corporation - www.rapala.com O.F. Mossberg & Sons, Inc. - www.mossberg.com Off Shore Tackle Co. - www.offshoretackle.com Okuma Fishing Tackle - www.okumafishingteam.com Ono's Trading Co. - www.onostradingcompany.com Orange County CVB - www.historicsouthernindiana.com Otis Technology - www.otistec.com Outdoor Promotions - www.crappieusa.com Plano Molding Company - www.planomolding.com Poor Boy's Baits/Lurecraft - www.lurecraft.com Pradco Fishing - www.lurenet.com Predator Innovations - www.hangonbuddy.com Primos Hunting Calls - www.primos.com Princeton University Press - www.press.princeton.edu Proline Fishing, Inc. - www.prolinefishing.com Pure Fishing - www.purefishing.com Quaker Boy, Inc. - www.quakerboygamecalls.com Reef Runner Lures - www.reefrunner.com Renfro Productions - www.renfroproductions.com Rocky Brands - www.rockyboots.com Savage Arms - www.savagearms.com SHE Outdoor Apparel - www.shesafari.com Shimano American Corp. - www.shimano.com Slammer Hunting Innovations - www.slammerhi.com Snag Proof Manufacturing - www.snagproof.com Solar Bat Sunglasses - www.solarbat.com South Shore CVA - www.southshorecva.com Sportsman Channel - www.thesportsmanchannel.com Sportsman's Connection - www.sportsmansconnection.com Star Brite Distributing - www.starbrite.com Strikemaster Corporation - www.strikemaster.com Sturm, Ruger & Co. - www.ruger.com Taylor Brands - www.taylorbrandsllc.com ThermaCELL - www.thermacell.com Thundermist Lure Co. - www.thundermistlures.com TomBob Outdoors - www.tomboboutdoors.com Toyota Motor Sales - www.toyotanewsroom.com Tri-Tronics, Inc. - www.tritronics.com TTI-Blakemore Fishing - www.ttiblakemore.com Uncle Josh Bait Co. - www.unclejosh.com Vexilar, Inc. - www.vexilar.com W.R. Case & Sons Cutlery - www.wrcase.com WaveSpin Reels - www.wavespinreel.com Winchester Ammunition - www.winchester.com Wrangler Rugged Wear - www.wranglerruggedwear.com Yakima Bait Co. - www.yakimabait.com Z-Man Fishing Products - www.zmanfishing.com

HOW members are encouraged to check these websites for general info and answers to product and service questions.

## **Hoosier Outdoor Writers**

Application For New Membership

(Check Desired Classification below)

	(Check Desired Classification belo	ow)		
	\$30 Active			
	\$25 Associate			
	\$50 Supporting			
	\$15 Active Studen	t		
	\$10 Associate Stud			
Personal Information:				
Name:				
Company (Supporting members of	nly):			
Address:				
City:	State:	Zıp:		
Phone:				
Email:				
Professional Information:				
Employer (if outdoor related).		Desition		
Employer (if outdoor-related):				
Business Address:				
Business Phone:				
1. Describe your work in the outdo	oor field: Full Time	Part Time		
1. Desenbe your work in the outd				
2. Check your field(s) of outdoor	work.			
2. Check your herd(s) of outdoor				
Newspapers	Magazine	Photography		
		Lectures		
		Trade Journals		
		Government Info - Ed		
Other (Specify):				
3. Are you paid for your outdoor w	work? Yes No			
4. Your work is published or disse	minated: Daily; Weekl	ly; Monthly;	_ times a year	
Attach samples or other proof of your work in the outdoor field: newspaper clips, letters from station				
managers attesting to frequency of radio or TV broadcasts, lecture schedule or publicity clips, photo				
clips or artistic prints, title of latest book, masthead of trade journal showing your position, etc.				
Cand completed employed and esticle conjector Terry Deve 0140 New Jord Claused Deve DI 46011				
Send completed application and article copies to: Tom Berg, 2142 Nondorf Street, Dyer, IN 46311.				

I have read the principles and membership requirements of the Hoosier Outdoor Writers and would like to enroll in the classification checked above.

Signature: \_\_\_\_\_

Sponsor: \_\_\_\_\_

### Who We Are

The Hoosier Outdoor Writers was formed in 1969 and has brought together many diverse groups and individuals with shared interests. The Hoosier Outdoor Writers, known among its members as HOW, is a group of dedicated media professionals who are keenly interested in the wise use of natural resources in the Hoosier State.

### What We Do

These are the purposes of HOW:

- 1. To improve ourselves in the art, skill and effectiveness of our craft, and to increase knowledge and understanding of the whole state.
- 2. To help ensure the wisest and best conservation of Indiana's resources, and the most wide-spread fair use of Indiana's recreational potential.
- 3. To provide a vehicle for bringing together and joining in common cause all Hoosiers who by profession, hobby or interest are devoted to the outdoors.
- 4. Conduct an annual Awards-In-Craft Contest among its members. The award winners are announced each year at HOW's annual conference.

### What We Stand For

These are what we strive to accomplish:

- 1. To give the profession of outdoor writing/reporting greater recognition and understanding, even higher standards and enlarged scope.
- 2. To encourage and enforce high standards of professional ethics.
- 3. To strive always for the truth, accuracy, clarity and completeness in the dissemination of outdoor information.
- 4. To help friends and fight the foes of wisely conserved Indiana resources.

### **Membership Requirements**

Membership is open to anyone who meets one of the following:

### 1. Active

Members are those regularly engaged in the paid dissemination of outdoor-oriented information via newspapers, radio, television, magazines, trade journals, books, photographs, art, lectures, or other fitting media. (Basic guidelines of "regularity" of dissemination are: 20 newspaper articles, photos or broadcasts a year; two national or four regional



magazines or specialty journal articles a year, or one book, 10 lectures, or 20 bona fide outdoor news releases a year.)

The legal advisor for the association shall be an active member without meeting the basic guidelines.

### 2. Associate

Members are those who have a strong direct interest in the outdoors, either professional or personal, such as conservationists of all kinds; public employees in outdoor fields; educators teaching related subjects; certain sportsmen and retail-level dealers in outdoor goods, equipment or facilities.

### 3. Supporting

Members are those engaged in major commercial efforts directly related to the outdoors, such as manufacturers, distributors, service providers, manufacturers' representatives, or advertising agencies serving any of these.

### 4. Active Student

Members are those between the ages of 18 and 24 years who are bona fide college students with a major in journalism, communications, or natural resources sciences.

### 5. Associate Student

Members are those who are students who have an active interest in the outdoors in the areas of hunting, fishing, ecology, or in preserving the environment in general.

# Calendar of Events

<b>Cincinnati Travel, Sports &amp; Boat Show:</b> ( <u>www.hartproductions.com</u> ) Cincinnati, OH	January 20-22 & 25-29, 2012
<b>Indianapolis Boat, Sport &amp; Travel Show:</b> ( <u>www.renfroproductions.com</u> ) Indianapolis, IN	February 17-26, 2012
NRA 2012 Annual Meeting: ( <u>www.nra.org</u> ) St. Louis, MO	April 13-15, 2012
HOW 2012 Annual Conference: (www.HoosierOutdoorWriters.org) The Star Plaza Merrillville, IN	May 4-6, 2012
AGLOW 2012 Spring Cast & Blast Event: (www.aglowinfo.org) Niagara County, NY	May 14-17, 2012
<b>OWAA 2012 Annual Conference:</b> ( <u>www.owaa.org</u> ) Fairbanks, AK	September 4-6, 2012

HOW members may submit upcoming events, along with dates, locations and other details to the newsletter editor at: <u>director@hoosieroutdoorwriters.org</u> for possible inclusion in future issues of The Blade.