

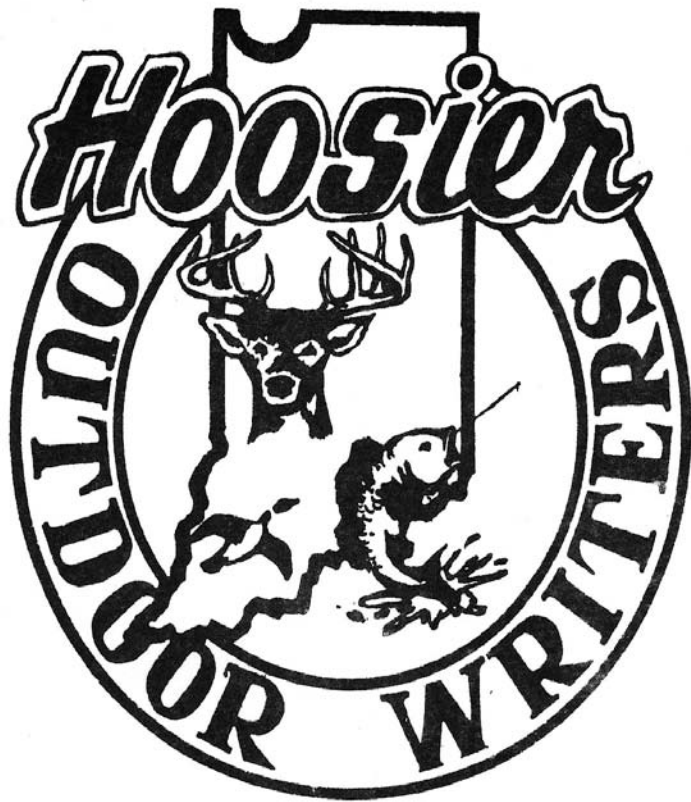


# The Blade

January - February 2010

The Official Publication of the Hoosier Outdoor Writers

"Ice-Storm Beauty", photo by HOW member Tom Berg



# Hoosier Outdoor Writers

The Hoosier Outdoor Writers was formed in 1969 and has brought together many diverse groups and individuals with shared interests. The Hoosier Outdoor Writers, known among its members as HOW, is a group of dedicated media professionals who are keenly interested in the wise use of natural resources in the Hoosier State.

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All submissions and correspondence in regards to the newsletter should be directed to: Tom Berg, 2142 Nondorf St., Dyer, IN 46311, or by e-mail to: [thomas.berg@comcast.net](mailto:thomas.berg@comcast.net)  
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# President's Message

by Bryan Poynter



Oh what to do? The big hunting seasons are for the most part over and there is a long wait until turkey season. The ice fishing has been spotty this winter and it will be awhile before the spawning season and really good fishing. What could possibly satisfy your outdoor urges and cravings?

How about a visit to the 56<sup>th</sup> Ford Indianapolis Boat Sport and Travel show February 19-28 at the Indiana State Fairgrounds? The third generation Renfro family has once again put together a world-class show encompassing nearly every building on the grounds with one form of outdoor entertainment or another.

The largest show of its kind east of the Mississippi River will highlight every conceivable recreational boat, RV and camper, as well as destinations far and wide for hunting, fishing and travel. There will also be great outdoor personalities appearing throughout the week.

Over the past several weeks I have had the opportunity to interview for the *“Indiana Outdoors Show”* a wide variety of the personalities who will be appearing at the show such as outdoor legends and TV personalities Roland Martin and Jimmy Houston to the president of the wildly popular *“Dock Dog”* competition which will be making a return appearance this year. I know that the full lineup of entertainment and family fun will be worth the trip from far and wide – whenever you are able to make the trip to Indianapolis.

I recall visiting the Boat Sport and Travel show when I was just a little dude with my dad and I have not missed a show in over 35 years. There have been many changes in the traditions and schedule as it has grown over the years. Long gone are the stage shows in the coliseum with the lights dimmed to watch log rolling or lumberjacking or somebody wrestling a bear. However, the Renfros have still managed to create the environment for great memories even with such an expanded physical presence and the addition of the *“Deer and Turkey Expo”* during the first weekend of the show.

I hope to see you at the show this year since HOW will not be having its annual meeting on the traditional first Saturday of the show. As you are aware with the Save-the-Date email recently sent we are preparing for a fantastic weekend of activities in May at beautiful Lake Monroe. There is plenty of content contained in this newsletter about the specifics as we know them to this point as well as other aspects of our annual meeting including the writing contest. Please review it carefully and stay tuned for more information in the coming weeks as items are added to the schedule.

I would be remiss if I did not thank our Executive Director Tom Berg for his outstanding diligence and attention to detail in his first year. We are fortunate to have Tom and the other officers of HOW and I look forward to their formal recognition during our annual meeting in May.

Best to you this winter and I look forward to seeing you outside somewhere!

# The Hoosier Outdoor Writers

New Members, Past Presidents & Memorial Section

**HOW extends a warm  
welcome to our growing  
ranks of outdoor  
communicators.**

## Memorial to Deceased HOW Members

**Those Who Have Gone Before Us:**

Jack Alkire – President of HOW 1979  
Bill Beeman – Executive Director  
Ed Blann  
Charlie Brown  
Gary Carden  
Jim “Moose” Carden – President 1982/83  
George Carey  
John Case  
Bill Church – President of HOW 1972  
Jack “Big Jake” Cooper  
Mark Cottingham  
Jerry Criss  
Dick Forbes  
Dale Griffith  
Fred Heckman  
Jack Kerins  
Mike Lyle – President of HOW 1981  
Ralph “Cork” McHargue – President 1976  
Bob Nesbit  
Jack Parry  
Harry Renfro  
“Bayou” Bill Scifres – President of HOW  
George Seketa  
Al Spiers  
Robert “Doc” Stunkard  
Butch Tackett  
Joe West

## Past Presidents of HOW

“Bayou” Bill Scifres	1969
“Bayou” Bill Scifres	1970
“Bayou” Bill Scifres	1971
Bill Church	1972
Rick Bramwell	1973
Jack Ennis	1974
Phil Junker	1975
Ralph McHargue	1976
Tom Glancy	1977
Bob Rubin	1978
Jack Alkire	1979
Louie Stout	1980
Mike Lyle	1981
Jim “Moose” Carden	1982
Jim “Moose” Carden	1983
John Davis	1984
John Davis	1985
Ray Harper	1986
Ray Harper	1987
Ray Dickerson	1988
“Bayou” Bill Scifres	1989
“Bayou” Bill Scifres	1990
“Bayou” Bill Scifres	1991
Jack Spaulding	1992
Jack Spaulding	1993
John Rawlings	1994
Phil Bloom	1995
Marty Jaranowski	1996
John Martino	1997
Mike Schoonveld	1998
Jack Spaulding	1999
Jack Spaulding	2000
Sharon Wiggins	2001
Phil Junker	2002
Larry Crecelius	2003
Bryan Poynter	2004
Phil Bloom	2005
Brian Smith	2006
Brian Smith	2007
Brent Wheat	2008
Bryan Poynter	2009

# Annual HOW Conference



## Make Plans Now To Attend The Annual Conference!

HOW members should begin making plans to attend the upcoming 2010 Annual Conference. This is one that you won't want to miss!

The conference will take place on the weekend of May 14-16 at Fourwinds Resort on Lake Monroe ([www.fourwindsresort.com](http://www.fourwindsresort.com)). We know that some people may have a conflict with this weekend, but that's inevitable no matter when we have it. We put a lot of thought into choosing this date to minimize those conflicts.

As most of you know, the annual HOW Conference is usually held in February in conjunction with the Indianapolis Boat, Sport and Travel Show. However, this year's mid-May conference will provide a change in venue and more pleasant weather, as well as allowing our members who have booths at the Indy show to attend.

The decision was made to move the conference from February to a warmer month for a variety of reasons: warmer weather lends itself to more outdoor activities, there will not be conflicts with winter sport shows since many of our members have booths at those shows, spouses and other family members may elect to attend if the weather is warmer, and more members might attend in general if it is not snowing! All in all, we are hoping for excellent attendance.

The conference will unofficially start on Friday evening, May 14th. HOW members that arrive at the Fourwinds Resort on Friday can gather as we take a sunset cruise on one of the double-decker boats from the marina. Don't be surprised if a few cocktails are served as we motor around the lake!

The main meeting will take place on Saturday, and we will likely combine indoor sessions with some outdoor pursuits. The famous HOW Raffle will also take place on Saturday afternoon. For spouses who would rather do some sightseeing or shopping than attend the meeting, we will have plenty of ideas for them, including nearby Nashville and Bloomington. We plan to have spouse tours available, as well.

Sunday will be reserved for outdoor activities. Fishing, boating, hiking, photography, visits to local nature preserves, wineries or other tours - the details are still being worked out. We are also working on securing a location for the annual HOW Fun Shoot. Members who stay for Sunday will get to enjoy the great outdoors around the Lake Monroe area and then head for home.



(continued next page)

We have reserved a block of rooms for HOW members at the Fourwinds Resort for \$89 per night (plus tax), which is a considerable discount from the normal rate. Members can stay for the entire weekend, or they can simply come for the meeting on Saturday and not stay the night if they would like. Others may choose to stay longer! For those who prefer to stay at a campground, there are plenty of camping options available nearby, too.

HOW members who are interested in bringing their own boat to Lake Monroe should contact Jeff Hammond ([jeff@jghphoto.com](mailto:jeff@jghphoto.com)) for details and a special HOW rate. The reservoir covers more than 10,000 acres, so there is plenty of room to explore and play on the water!

Those who are planning to stay at the resort should call and make their reservations early. The phone number is 800-824-2628 (812-824-2628 for local calls). The resort will hold a block of rooms for HOW for the nights of Friday, May 14th and Saturday, May 15th. This block of rooms will only be held until April 30th. If you would like to stay longer, please contact Tom Berg or Jeff Hammond and we will try to help you with the arrangements.



Now is the time to plan ahead and "Save the Date" for the conference, so mark your calendars. We are really excited about the possibilities - this may just be the best HOW Conference ever!

Stay tuned for more information and updates. But make plans now for May 14-16, 2010!

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## ADVANCED PLANNING

The Conference Planning Committee would like to get an idea of how many people are planning to attend this conference. Please send an email to Tom Berg at [thomas.berg@comcast.net](mailto:thomas.berg@comcast.net) with your tentative plans for the 2010 conference. This will help us determine some of the outdoor events, possible spouse tours, etc.

This information will only be used for planning purposes – it is not the official sign-up. We will have the official registration form in the Pre-Conference issue of The Blade (the upcoming March – April issue).

- I plan to attend the entire weekend conference (Friday evening through Sunday mid-day).
- I plan to attend the main meeting on Saturday only.
- I plan to attend for a portion of the weekend (please specify).
- I plan to attend with my spouse and/or children (please specify).
- I plan to attend alone.

Send your emails as soon as possible. Remember, these are your plans only. You are not obligated to attend based on the info that you send us. Thank you for helping to make this a great conference.

# The 2010 HOW Awards-In-Craft Contest

## HOW CRAFTS AWARD CONTEST RULES

The contest year will be for material published or aired from January 1, 2009 to December 31, 2009. All submissions, including photography, must have been printed, aired, published or electronically posted during the contest year.

The author, photographer or broadcaster must be an Active or Associate member of HOW.

The author, photographer or broadcaster must have been paid a standard rate for any work entered in the contest. Photos or articles published on a private Website or a not-for-hire Website will not be accepted. Photos/articles that are published, or radio/TV programs that are broadcast in trade for advertising or other non-monetary remuneration or for gratuitous fees (such as \$1) are not permitted.

At this time, blogs will not be accepted as an article. Photo essays (where the only writing is in the captions) will also not be accepted as an article. These types of entries will be disqualified.

### **RULES FOR SUBMISSION**

- 1) Contest entries must be mailed and postmarked no later than March 30, 2010. Entries postmarked after that date will be disqualified. Send all entries to the proper contest coordinator.
- 2) An official HOW contest entry form must accompany each entry. Photocopies of the form used with submissions will be accepted.
- 3) Send no material that needs to be returned. No original material is required. In the print contests, photocopies are welcome. In the photo contest, reprints are welcome. In the broadcast contest, tapes, recordings and DVDs are welcome.
- 4) All submissions of print entries (either from traditional paper or electronic media) must consist of three (3) copies of each article with bylines and publication names obliterated. All photocopies and the contest entry form should be placed in a single envelope separate from other entries, with the contest and division written on the outside of the envelope. Multiple entry envelopes may be sent in one mailer.
- 5) Entries into the broadcast category require only one tape or recording and may be by tape cassette, CD, VHS or DVD formats. Radio and television entries may carry the broadcast station's name and call letters if they are on "as aired" dubbed tapes. TV entries should be dubbed minus commercials if possible to facilitate judging.
- 6) Entries in the photography division must be prints only (no slides or electronic submissions will be accepted). Prints may be printed on any type of paper. Mounting on cardboard backing is allowed but not required. Only one print is required for each entry, and the print size is limited to 8.5"x11" (max). Please include a title for each photo entry.
- 7) An individual article, photo or broadcast may only be entered in one category/division. Entering the same piece in multiple categories/divisions will result in the disqualification of duplicate entries.
- 8) There is a limit of two entries per category.

**For all Article entries, send submissions to the Writing Contest Coordinator:**

Evie Kirkwood  
67583 North Shore Drive  
Edwardsburg, MI 49112

(continued on next page)

**For all Photography entries, send submissions to the Photo Coordinator:**

John Martino  
12825 W 100 N  
Kokomo, IN 46901

**For all Broadcast entries, send submissions to the Broadcast Coordinator:**

Tom Berg  
2142 Nondorf Street  
Dyer, IN 46311

**CONTEST DIVISIONS**

- 1) Writing articles published as 1,000 words or less (Magazine, Newspaper, E-zine).
- 2) Writing articles published as 1,000 words or more (Magazine, Newspaper, E-zine).
- 3) Photography
- 4) Broadcast (Radio-TV-Video)

**WRITING ARTICLE CATEGORIES**

- 1) Hunting/Trapping
- 2) Fishing
- 3) Conservation
- 4) General Outdoors (other than hunting, fishing, trapping)

**BROADCAST CATEGORIES**

- 9) Best Radio Broadcast
- 10) Best TV Broadcast
- 11) Best Video

**PHOTOGRAPHY CATEGORIES**

- 5) Hunting/Trapping
- 6) Fishing
- 7) Outdoor Scenic
- 8) Outdoor Recreation (other than hunting, fishing, trapping)

**2010 HOW AWARDS-IN-CRAFT CONTEST ENTRY FORM**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Category \_\_\_\_\_ Division \_\_\_\_\_

Title: \_\_\_\_\_

Where published/aired: \_\_\_\_\_

Publication/air date: \_\_\_\_\_

**Entries and forms must be mailed and POSTMARKED no later than March 30, 2010**



## **TRAVEL DESTINATION: BEAUTIFUL BELIZE'S YEAR-ROUND FISHING ADVENTURES**

By Ken Freel

Pop-rock artist Madonna hit a home run in my book when she sang the song “La Isla Bonita” about San Pedro, which is located on Ambergris Caye, Belize’s biggest island. Her song’s lyrics read: “*Last night I dreamt of San Pedro...tropical the island breeze, all of nature wild and free, this is where I want to be, La Isla Bonita...*” Now that I’ve visited San Pedro’s Tranquility Bay Resort and enjoyed tropical fishing and meeting fabulous people, I, too, will dream of San Pedro.



It all became reality for me after only an hour and 45 minute flight from Miami International Airport (connecting from Atlanta) to Belize City’s Philip Goldson International Airport. After clearing customs, a 20-minute Tropic Air puddle-jumper flight to San Pedro, and then a 35-minute boat ride to Tranquility Bay, I was in the middle of a get-away-from-it-all fishermen’s paradise.

The resort’s general manager Ralf Sturmberg met fellow writer Peter Mandel and I at the airport for the ride to Tranquility Bay, which is the most northern resort located on Ambergris Caye. It is a remote location, but with very comfortable accommodations. Nick Honachefsky, a well-known saltwater writer from New Jersey, was already there. He was excited to tell me all about catching his first permit – and later a tarpon from the beach at night, right at the resort’s appropriately named Tackle Box Bar/Restaurant!

### **BELIZE’S ‘GREAT’ BARRIER REEF**

It didn’t take long to notice that Belize’s “Great” Barrier Reef is less than one-quarter mile from shore. So inshore fishermen can seek bonefish, tarpon and bottom species like grouper, mutton snapper, permit, hogfish, etc., on the inside waters of the reef, while just on the other side of the reef, big-game species such as sailfish, marlin, wahoo, barracuda and blackfin tuna are close by.

Belize’s Barrier Reef is the second longest living reef in the world to Australia’s Great Barrier Reef, at 185 miles in length. On the beach side of the reef the water is relatively shallow, while on the ocean side the depths fall off into the abyss; hence, natural upwelling currents bring nutrients and baitfish species, which in turn bring in sails, tuna, barracuda and more. You’ll be fishing for offshore species within easy sight distance of the island.

Belize is known for having a large resident population of tarpon, with the largest specimens residing in the north, where Ambergris Caye is located. Tarpon average 50 pounds in the winter, while summertime fish will tip the scales at over 100 pounds. Bonefish, too, have a year-round presence. Ambergris Caye is considered one of the best bonefish areas in the country. Interestingly, this stretch of beach has many rock-strewn areas and corals popping up around vast expanses of sandy bottom. It is a unique setting for casting and catching bonefish. Belize’s bonefish average around 3 pounds with big ones reaching 8 pounds. Depending upon the time of year, you might be the only one fishing this prime spot, which happens to be within walking distance of the remote Tranquility Bay Resort.

(continued)

Shannon Schiner, Nick Honachefsky and I took some time to seek bottom-dwelling species like grouper, mutton snapper, and grunt. Most of the fish we caught were small, until Nick hooked into a 50 pound or better grouper along the edge of a channel. Nick's fish immediately darted into an underwater ledge some 8 feet down. For 45 minutes, Nick pulled while Captain Dave Shan maneuvered the panga in a vain attempt to dislodge the grouper. Nick broke the line off and we continued to catch small grunt and juvenile strawberry grouper.



Though most of the tackle provided during the trip was in decent shape, I suggest bringing along your favorite offshore and inshore tackle outfits if possible. Thirty-pound class trolling rods and reels should suffice for most offshore situations, while standard 7-foot medium-heavy rods and good quality spinning or conventional reels will do for inshore species. Of course, either medium-action spinning or fly-fishing gear is preferred when seeking bonefish. If you can bring along a little tackle without much hassle, I would.



**Above:** Barracuda! **Right:** Fish On!

Belize is a small Central American paradise of some 8,867 square miles in size. It is located on the northeast coast of Central America, just below the Yucatan Peninsula. It is bounded on the north and west by Mexico and on the south and west by Guatemala. Belize is an extremely accommodating place for gringos like me. After all, the country's official language is English!

Last night I dreamt of San Pedro. Fortunately, my dream became reality, if only for a brief moment in time. You will be glad when yours does, too. See you on that *tropical island, wild and free...this is where I want to be!* Oh, and don't forget to enjoy Belize's many piscatorial pleasures as well!

### TRAVELER INFO

Tranquility Bay Resort features 11 private beachfront cabanas, with air-conditioned bedrooms situated on 12 picturesque acres located on Ambergris Caye. Guests have the opportunity to see everything that Belize has to offer from this location, from San Pedro to fishing, diving and exploring. For more information, visit the resort's Web site at: [www.tranquilitybayresort.com](http://www.tranquilitybayresort.com); or contact its general manager Ralf Sturmberg at: [ralf@tranquilitybayresort.com](mailto:ralf@tranquilitybayresort.com). For additional info, contact Margie's Travel Tours at [margetravel@btl.net](mailto:margetravel@btl.net).

# HOW Member News

## Don Bickel Graces Cover Of Outdoor Indiana Magazine

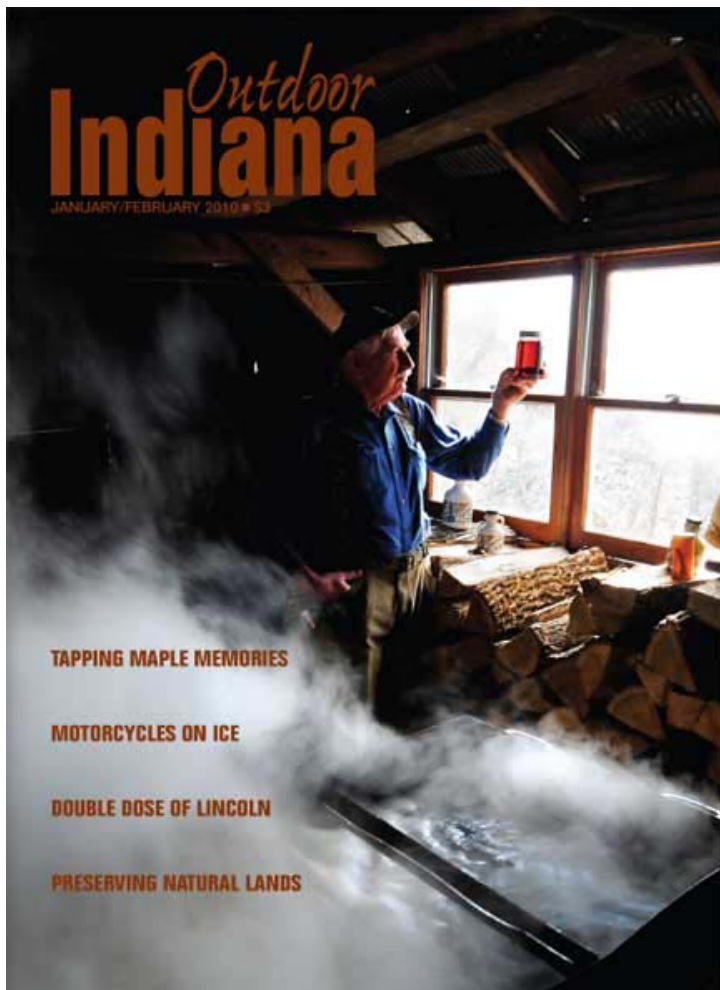
Long-time HOW member Don Bickel has been making maple syrup for decades. It's a yearly event for his family and close friends, and the resulting precious liquid is distributed very selectively. It's not easy to get a jug of Don's famous Maple syrup!

The January-February 2010 issue of *Outdoor Indiana* features a story about Don and his maple syrup endeavors. The story was titled "Sweet Times at the Sugar Shack" and was written by HOW member and IDNR staff writer Brandon Butler.

In the article, Don discusses the finer points of maple sugar production and gives a feel for the family atmosphere of the operation. Please read it if you get the chance!

Don is probably getting ready for another season of syrup-making right now. February is prime time in the maple woods!

Image at left courtesy of Indiana DNR.



## New Email Addresses

The following HOW members have new email addresses. Please make a note of them:

**Kreig Adkins:** kreigadkins@sbcglobal.net

**Brandon Butler:** bbutler@driftwoodoutdoors.com

**Bill Keaton:** bill@bishophillguesthouse.com

**Josh Lantz:** josh@sandcreek-media.com

**Jack Spaulding:** jackspaulding@hughes.net

If your email address or other contact information changes, please notify HOW Executive Director Tom Berg at [thomas.berg@comcast.net](mailto:thomas.berg@comcast.net) or by mail at 2142 Nondorf Street, Dyer, IN 46311.



## **Martino Helps Ailing Kids Have A Great Day**

John Martino from Kokomo recently took the two children in the photo at left icefishing. This was their first hardwater fishing experience, and from the looks on their faces they had a great time.

Kori Brown, age 12 (left), and Kody Stambaugh, age 4 (right), cherish time spent outdoors with family and friends. Kori is battling a congenital blood disease while Kody is currently undergoing treatment for Lymphoma cancer. John Martino is shown in the background.

“These kids are dealing with illnesses no child should have to bear, yet they remain so very positive and upbeat,” said Martino. “Many adults can learn from them!! A smile never leaves their face. The little boy has been undergoing chemotherapy for the past eight months and will have to do so until December, 2011. The fishing was slower than I’d hoped but after punching about 20 holes I finally managed to put them on a few fish before the cold set in. I have received calls from both families saying the kids had a great time and want to go again, so they must have had a half-way decent time.”

They will never forget it John – Thanks for sharing!

## **Phil Hawkins Finds Success In The Woods Again**

Phil Hawkins still hunts with the Hawken muzzleloader rifle that he built some 40 years ago. That’s longer than most HOW members have been a part of this organization. He uses a round ball, open sights and real black powder. How’s that for traditional hunting?

Phil has done very well over the years, and this past fall was no exception. He harvested the nice 6-point buck (shown at right) in November with his trusty muzzleloader.



“I learned to hunt deer when bucks of any size were considered a good one,” he said. “This was my 40th buck. I’m not a trophy hunter, but I am the Boone & Crockett measurer locally. So I get to see some good ones.”

Although he is 78 years old now, Phil hasn’t slowed down very much when it comes to his outdoor pursuits. As a matter of fact, he hunts and fishes more than almost anyone I know! We should all be so lucky! Keep up the good work, Phil!

## Indiana DNR Employees Invade Florida

Department of Natural Resources employees John Maxwell and Bob Sawtelle recently had a chance to do a little fishing together in Florida. “John and I are learning how to catch, clean and cook fish,” said Sawtelle. “We are trying to be more active and to live a healthier lifestyle.”

Wait a minute! That doesn’t sound like any DNR employees that I know!

The two fishermen did indeed have some luck out on the water. Maxwell is shown to the right, holding a nice hard-fighting jack. Sawtelle is shown below with a good-sized speckled sea trout. “The sea trout was one of 20 caught in 2 hours on a rising tide on January 23,” he said.



Even though Florida sounds pretty good to anyone enduring the frigid weather here in Indiana, it wasn’t all fun and games this winter.

Record cold temperatures plagued much of Florida earlier in January. More than 100 manatees were reportedly killed by the cold, and large numbers of fish have also been found dead.

“The sad news is that the freezing temperatures this winter in Florida have decimated the mangrove baitfish and many of the trophy snook,” said Sawtelle. “We saw many, many dead and floating 30” (and bigger) snook.”

“On a more hopeful note, I counted over 100 live snook suspended among the mangrove roots in a favorite ½ mile stretch of mine. They weren’t feeding, but they were alive. There are survivors.”

## HOW Members Should Prepare For Excellence-In-Crafts Contests

HOW members should start gathering their article copies/tearsheets, photos and broadcasts for the annual Excellence-In-Crafts contests. The deadline for mailing entries is March 30th. See pages 7-8 for more details.

## Unusual Nature Photos From The Hoosier Outdoors



### **Mole's Face Is One Only A Mother Can Love**

The previous issue of The Blade showed a portion of the photo to the left (just the head and nose, actually), and HOW Executive Director Tom Berg asked for guesses on what it portrayed.

Several well-informed HOW members got the right answer: it is a mole! It is the

scourge of gardeners and landscapers, and it is one ugly mammal. Take a look at the claws on its front feet – no wonder these guys are so good at burrowing through our yards!

### **Berg Poses Another “What Is It?” Question**

Here's another mystery. The photo at right was taken two months ago in northwest Indiana.

Do you know what it is? Take a guess! If you think you know, send the answer to me via email at [thomas.berg@comcast.net](mailto:thomas.berg@comcast.net)

and I'll let you know if you're right. This photo may be easier to identify than the last one, but we'll see! For everyone who doesn't know, you'll just have to wait until the next issue of The Blade to find out! Here's a hint: It's another mammal, but it's not a kitty cat!



# HOW Supporting Member News

These pages are devoted to the loyal supporting members of the Hoosier Outdoor Writers. Brief descriptions of new products, award-winning products and press releases are listed here. HOW members interested in reading more can visit the supporting member websites or call or email the company contact for more information.

## ThermaCELL's New Outdoor Lantern Repels Mosquitoes For Hours

ThermaCELL, the manufacturer of the only portable, butane-operated area mosquito repellent, is introducing a rugged outdoor lantern for spring 2010 that provides unmatched protection from flying insects as well as ambient light. No more swatting, no more lotions or sprays, and no need to buy expensive bug tents; the ThermaCELL Outdoor Lantern is up to 98% effective at repelling mosquitoes, black flies, and no-see-ums. Plus, the lantern is lightweight making it easy to transport whether you are hunting, camping, fishing, or enjoying other outdoor pursuits.



The new ThermaCELL lantern operates on a single butane cartridge, which heats a mat releasing allethrin, a synthetic copy of a natural insecticide found in pyrethrum flowers. This creates a 15 x 15 foot comfort zone that is nearly mosquito-free. Each repellent mat provides up to four hours of protection and each butane cartridge provides up to 12 hours of operation.

For more information about this and other ThermaCELL products, please contact Shannon Salyer at 503-639-9190 or [shannon@chevalier-adv.com](mailto:shannon@chevalier-adv.com) or check the website: [www.thermacell.com](http://www.thermacell.com).

## Off Shore Tackle Is Environmentally Friendly

Bruce DeShano from Off Shore Tackle Co. says that there are many new items from his company for 2010, and he is proud to bring all of them to the angler.

Also, all OTC products are now 99.99% lead free. The ballast in the Side Planers, the new Pro Weight System (formerly known as the Snap Weight System) with the newly designed Guppy Weights, and the all new



(continued)

Resettable Diving Weights (known as Tadpoles) have all been changed to be more eco-friendly.

Off Shore Tackle has been working for over two years to get these new products right, and they are the first company of their type to go GREEN with their products. It was expensive, but they felt it was necessary to do their part in keeping our environment cleaner. It may be a small move, but if all companies do something to save the earth, together it will make a big difference.

HOW members interested in more information for writing an eco-article can contact Bruce DeShano by calling 734-516-2726 or sending an email to [otcproducts@yahoo.com](mailto:otcproducts@yahoo.com). You may also log onto their website at [www.offshoretackle.com](http://www.offshoretackle.com).

## **W.R. Case & Sons: Committed To American Manufacturing**

“Making a Case for America” is a campaign being spearheaded by an American manufacturer of pocket knives; W.R. Case & Sons Cutlery Company. The company operates a single factory in a small town in north central Pennsylvania. The program aims to reconnect Americans with small towns by advocating the “Mom and Pop” stores that carry their American made products.



Country music superstars Brooks & Dunn, who grew up in rural areas of the South, have long shared an enthusiasm for Case knives. They believe American made products and American businesses are vital to the country’s future landscape, and have been spreading a message of renewed hometown spirit through the Making a Case for America Campaign at their concerts and special events.

In support of the campaign, Case launched a national consumer sweepstakes in December of 2009, offering monthly prize packages throughout 2010 that ends with a grand prize package which includes a 35-knife Case Commemorative Set valued at \$5,000.

“We need more companies like Case,” explains Ronnie Dunn, “...especially in this economy. We’ve outsourced everything on the planet and now we’re going to need to rebuild our economy with a grassroots plan – the kind Case has implemented.”

Case retailers are largely made up of local shop keepers facing tough competition. These operators find Case knives fill a vital niche that helps to differentiate their stores from big-box retailers and those in megamalls. The Making a Case for America Campaign allows Case dealers to show their communities they care enough to sell something that’s still American made in their stores,” says Ed Jessup, Vice President of Sales and Marketing at Case. “We are proud of what this program is accomplishing.”

For more information about Case Knives, please contact Fred Feightner at 814-363-6105 or email him at [ffeightner@wrcase.com](mailto:ffeightner@wrcase.com). You can also check the website: [www.wrcase.com](http://www.wrcase.com).





## HOW's Supporting Member Websites

3M Scientific Anglers - [www.scientificanglers.com](http://www.scientificanglers.com)  
Alpen Optics - [www.alpenoutdoor.com](http://www.alpenoutdoor.com)  
ATK Ammunition – [www.atk.com](http://www.atk.com)  
B'n'M Pole Company - [www.bnmpoles.com](http://www.bnmpoles.com)  
Bass Pro Shops - [www.basspro.com](http://www.basspro.com)  
Bill Lewis Lures – [www.Rat-L-Trap.com](http://www.Rat-L-Trap.com)  
Birchwood Casey - [www.birchwoodcasey.com](http://www.birchwoodcasey.com)  
Blackpowder Products, Inc. - [www.bpiguns.com](http://www.bpiguns.com)  
Buck Knives - [www.buckknives.com](http://www.buckknives.com)  
Bundy Ducks – [www.bundyducks.com](http://www.bundyducks.com)  
Bushnell – [www.bushnell.com](http://www.bushnell.com)  
Cabela's, Inc. – [www.cabelas.com](http://www.cabelas.com)  
Camp Chef – [www.campchef.com](http://www.campchef.com)  
Clam Corporation – [www.clamcorp.com](http://www.clamcorp.com)  
Coleman Company - [www.coleman.com](http://www.coleman.com)  
Creative Outdoor Products - [www.hunterdan.com](http://www.hunterdan.com)  
Crimson Trace - [www.crimsontrace.com](http://www.crimsontrace.com)  
CTI Industries – [www.zipvac.com](http://www.zipvac.com)  
Danner Boots - [www.danner.com](http://www.danner.com)  
DeLorme, Inc. - [www.delorme.com](http://www.delorme.com)  
Eagle Claw – [www.eagleclaw.com](http://www.eagleclaw.com)  
Edgecraft Corp – [www.edgecraft.com](http://www.edgecraft.com)  
Environ-Metal, Inc. – [www.hevishot.com](http://www.hevishot.com)  
Flambeau – [www.flambeauoutdoors.com](http://www.flambeauoutdoors.com)  
Flatrock Hunting Preserve - [www.flatrockhunting.com](http://www.flatrockhunting.com)  
Flying Fisherman – [www.flyingfisherman.com](http://www.flyingfisherman.com)  
Frabill – [www.frabill.com](http://www.frabill.com)  
Freedom Group - [www.freedom-group.com](http://www.freedom-group.com)  
G.Loomis - [www.gloomis.com](http://www.gloomis.com)  
Great American Tool Co. – [www.greatamericantool.com](http://www.greatamericantool.com)  
Hart Productions - [www.hartproductions.com](http://www.hartproductions.com)  
Heatmax – [www.heatmax.com](http://www.heatmax.com)  
Hoosier Trapper Supply - [www.hoosiertrappersupply.com](http://www.hoosiertrappersupply.com)  
Horton Mfg Company - [www.crossbow.com](http://www.crossbow.com)  
HT Enterprises – [www.icefish.com](http://www.icefish.com)  
Hunter's Specialties – [www.hunterspec.com](http://www.hunterspec.com)  
Indiana Conservation Afield - [www.icoo.com](http://www.icoo.com)  
Indiana Outdoor News - [www.indianaoutdoornews.net](http://www.indianaoutdoornews.net)  
Kwikee Kwiver Co. - [www.kwikeekwiver.com](http://www.kwikeekwiver.com)  
L&S Bait Co. – [www.mirrolure.com](http://www.mirrolure.com)  
LaCrosse Footwear - [www.lacrossefootwear.com](http://www.lacrossefootwear.com)  
Lamiglas – [www.lamiglas.com](http://www.lamiglas.com)  
Leupold - [www.leupold.com](http://www.leupold.com)  
Lightfield Ammunition – [www.lightfieldslugs.com](http://www.lightfieldslugs.com)  
Lodge Manufacturing – [www.lodgemfg.com](http://www.lodgemfg.com)  
Maptech - [www.maptech.com](http://www.maptech.com)  
Mathews – [www.mathewsinc.com](http://www.mathewsinc.com)  
Midway USA - [www.midwayusa.com](http://www.midwayusa.com)  
Mossy Oak – [www.mossyoak.com](http://www.mossyoak.com)  
Muzzy Products Corp. – [www.muzzy.com](http://www.muzzy.com)  
Off Shore Tackle Co. – [www.offshoretackle.com](http://www.offshoretackle.com)  
Optronics, Inc. – [www.optronicsinc.com](http://www.optronicsinc.com)  
Orange County - [www.historicsouthernindiana.com](http://www.historicsouthernindiana.com)  
Otis Technology – [www.otisgun.com](http://www.otisgun.com)  
Outdoor Promotions - [www.crappieusa.com](http://www.crappieusa.com)  
Plano Molding Company - [www.planomolding.com](http://www.planomolding.com)  
Poor Boy's/Lurecraft – [www.lurecraft.com](http://www.lurecraft.com)  
Pradco Fishing – [www.lurenet.com](http://www.lurenet.com)  
Primos Hunting Calls – [www.primos.com](http://www.primos.com)  
Pure Fishing - [www.purefishing.com](http://www.purefishing.com)  
Quaker Boy, Inc. - [www.quakerboygamecalls.com](http://www.quakerboygamecalls.com)  
Ranger Boat Company - [www.rangerboats.com](http://www.rangerboats.com)  
Reef Runner Lures - [www.reefrunner.com](http://www.reefrunner.com)  
Renfro Productions – [www.renfroproductions.com](http://www.renfroproductions.com)  
Rocky Brands – [www.rockyboots.com](http://www.rockyboots.com)  
Sebile Lures – [www.sebileusa.com](http://www.sebileusa.com)  
Shimano - [www.shimano.com](http://www.shimano.com)  
Snosuit – [www.snosuit.com](http://www.snosuit.com)  
South Shore CVA - [www.southshorecva.com](http://www.southshorecva.com)  
Star Brite – [www.starbrite.com](http://www.starbrite.com)  
Strikemaster Corporation – [www.strikemaster.com](http://www.strikemaster.com)  
Taylor Brands – [www.taylorbrandsllc.com](http://www.taylorbrandsllc.com)  
ThermaCELL – [www.thermacell.com](http://www.thermacell.com)  
Tri-Tronics, Inc. – [www.tritronics.com](http://www.tritronics.com)  
TTI-Blakemore Fishing – [www.ttiblakemore.com](http://www.ttiblakemore.com)  
Vexilar – [www.vexilar.com](http://www.vexilar.com)  
Vortex Optics – [www.vortexoptics.com](http://www.vortexoptics.com)  
W.R. Case & Sons Cutlery – [www.wrcase.com](http://www.wrcase.com)  
WaveSpin Reels – [www.wavespinreel.com](http://www.wavespinreel.com)  
Wildlife Research Center – [www.wildlife.com](http://www.wildlife.com)

HOW members are encouraged to contact our supporting members' websites for general information and answers to product and service questions.

## Two New Resource Guides Published by Outdoor Writers Association of America

To: All Media – For Immediate Release

MISSOULA, Mont. – Whether you're an outdoor writer, a public relations representative who works with the outdoor media, or a government official who publishes outdoors reports and magazines, you'll benefit by owning Outdoor Writers Association of America's (OWAA) newest publications.

The hot-off-the-press *Legal Handbook for Freelancers*, authored by OWAA Legal Counsel Bill Powell, covers copyright basics, how to structure your business as a freelancer, defamation, privacy rights, protections for electronic communications, contracts and how to use litigation to resolve freelancer-publisher business disputes. This is must-have publication!

OWAA's revised *Freelancers Guide to Business Practices* incorporates business tips and advice from more than 50 OWAA members. The *Freelancers Guide* is the outdoor communicator's handbook covering general business practices such as setting income goals, how to get paid, legalities and rights purchased. The guidebook also covers specialized business practices for magazine writers, newspaper columnists, photographers, artists and broadcasters.

The *Legal Handbook for Freelancers* is also included in the *Freelancers Guide*. Order the *Legal Handbook* if you would like a stand-alone copy.

Both publications are available for OWAA members and nonmembers. OWAA members can buy copies of *The Legal Handbook for Freelancers* for \$15; for nonmembers, the *Legal Handbook* is \$18.

Members can purchase copies of the *Freelancers Guide to Business Practices* for \$19; for nonmembers, the *Freelancers Guide* is \$24.

Prices include shipping and handling. Both publications can be purchased via OWAA's online store at <http://shop.owaa.org/main.sc>.

More about OWAA's line of publications can be found at <http://owaa.org/publications>.

Since its inception in 1927, OWAA has become the largest and oldest association of professional outdoor communicators in the United States. OWAA's mission is to improve the professional skills of its members, set the highest ethical and communications standards, encourage public enjoyment and conservation of natural resources and mentor the next generation of professional outdoor communicators. The national headquarters is located in Missoula, Montana.

To learn more about OWAA, contact Kevin Rhoades at [krhoades@owaa.org](mailto:krhoades@owaa.org) or phone him at 406-728-7434. You may also visit [www.owaa.org](http://www.owaa.org).

# Hoosier Outdoor Writers

## Application For New Membership

(Check Desired Classification below)

- \$30 \_\_\_\_\_ Active
- \$25 \_\_\_\_\_ Associate
- \$50 \_\_\_\_\_ Supporting
- \$15 \_\_\_\_\_ Active Student
- \$10 \_\_\_\_\_ Associate Student

### Personal Information:

Name: \_\_\_\_\_  
Company (Supporting members only): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### Professional Information:

Employer (if outdoor-related): \_\_\_\_\_ Position: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
Business Phone: \_\_\_\_\_

1. Describe your work in the outdoor field: Full Time \_\_\_\_\_ Part Time \_\_\_\_\_

2. Check your field(s) of outdoor work:

_____ Newspapers	_____ Magazine	_____ Photography
_____ Books	_____ Radio	_____ Lectures
_____ Television	_____ Teaching	_____ Trade Journals
_____ Artist	_____ Public relations	_____ Government Info - Ed
_____ Other (Specify): _____		

3. Are you paid for your outdoor work? Yes \_\_\_\_\_ No \_\_\_\_\_

4. Your work is published or disseminated: Daily \_\_\_\_; Weekly \_\_\_\_; Monthly \_\_\_\_; \_\_\_\_ times a year

Attach samples or other proof of your work in the outdoor field: newspaper clips, letters from station managers attesting to frequency of radio or TV broadcasts, lecture schedule or publicity clips, photo clips or artistic prints, title of latest book, masthead of trade journal showing your position, etc.

Send completed application and article copies to: **Tom Berg, 2142 Nondorf Street, Dyer, IN 46311.**

I have read the principles and membership requirements of the Hoosier Outdoor Writers and would like to enroll in the classification checked above.

Signature: \_\_\_\_\_

Sponsor: \_\_\_\_\_

## Who We Are

The Hoosier Outdoor Writers was formed in 1969 and has brought together many diverse groups and individuals with shared interests. The Hoosier Outdoor Writers, known among its members as HOW, is a group of dedicated media professionals who are keenly interested in the wise use of natural resources in the Hoosier State.

## What We Do

These are the purposes of HOW:

1. To improve ourselves in the art, skill and effectiveness of our craft, and to increase knowledge and understanding of the whole state.
2. To help insure the wisest and best conservation of Indiana's resources, and the most wide-spread fair use of Indiana's recreational potential.
3. To provide a vehicle for bringing together and joining in common cause all Hoosiers who by profession, hobby or interest are devoted to the outdoors.
4. Conduct an annual Awards-In-Craft Contest among its members. The award winners are announced each year at HOW's annual conference.

## What We Stand For

These are what we strive to accomplish:

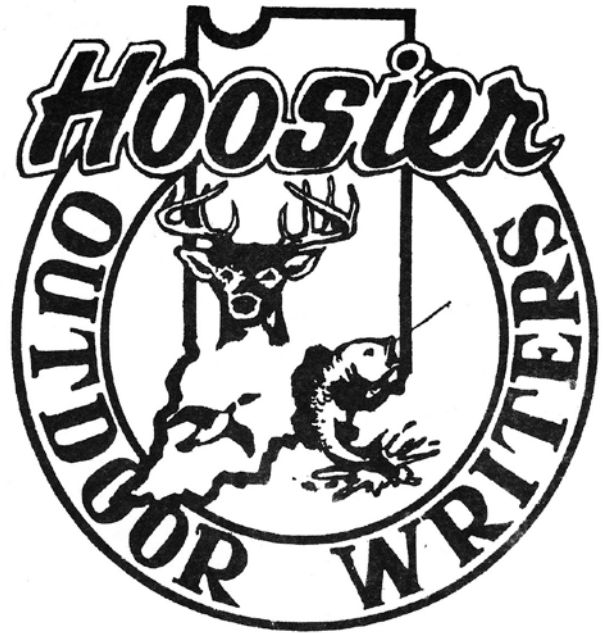
1. To give the profession of outdoor writing/reporting greater recognition and understanding, even higher standards and enlarged scope.
2. To encourage and enforce high standards of professional ethics.
3. To strive always for the truth, accuracy, clarity and completeness in the dissemination of outdoor information.
4. To help friends and fight the foes of wisely conserved Indiana resources.

## Membership Requirements

Membership is open to anyone who meets one of the following:

### 1. Active

Members are those regularly engaged in the paid dissemination of outdoor-oriented information via newspapers, radio, television, magazines, trade journals, books, photographs, art, lectures, or other fitting media. (Basic guidelines of "regularity" of dissemination are: 20 newspaper articles, photos or broadcasts a year; two national or four regional



magazines or specialty journal articles a year, or one book, 10 lectures, or 20 bona fide outdoor news releases a year.)

The legal advisor for the association shall be an active member without meeting the basic guidelines.

### 2. Associate

Members are those who have a strong direct interest in the outdoors, either professional or personal, such as conservationists of all kinds; public employees in outdoor fields; educators teaching related subjects; certain sportsmen and retail-level dealers in outdoor goods, equipment or facilities.

### 3. Supporting

Members are those engaged in major commercial efforts directly related to the outdoors, such as manufacturers, distributors, service providers, manufacturers' representatives, or advertising agencies serving any of these.

### 4. Active Student

Members are those between the ages of 18 and 24 years who are bona fide college students with a major in journalism, communications, or natural resources sciences.

### 5. Associate Student

Members are those who are students who have an active interest in the outdoors in the areas of hunting, fishing, ecology, or in preserving the environment in general.

# Calendar of Events

- Indianapolis Boat, Sport & Travel Show:** February 19-28, 2010  
([www.indianapolisboatsportandtravelshow.com](http://www.indianapolisboatsportandtravelshow.com))  
Indianapolis, IN
- AGLOW Spring Mega Media Event:** May 4-7, 2010  
([www.aglow.info](http://www.aglow.info))  
Branson, MO
- HOW Annual Conference:** May 14-16, 2010  
Fourwinds Resort, Lake Monroe  
Bloomington, IN
- OWAA Annual Conference:** June 10-13, 2010  
([www.owaa.org](http://www.owaa.org))  
Rochester, MN
- POMA Annual Conference:** August 11-14, 2010  
([www.professionalooutdoormedia.org](http://www.professionalooutdoormedia.org))  
LaPorte, IN
- AGLOW Annual Conference:** September 12-16, 2010  
([www.aglow.info](http://www.aglow.info))  
Ashland, WI

HOW members may submit upcoming events, along with dates, locations and other details to the newsletter editor at: [thomas.berg@comcast.net](mailto:thomas.berg@comcast.net) for possible inclusion in future issues of The Blade.